

The vision of the college is to provide a dynamic learning continuum. The thrust, has always been on providing students with a well-rounded education that comes to fruition when they succeed in securing gainful employment. The Placement Cell of the college has evolved a well-designed concept of achieving this objective by closely working with three stakeholders – the students, the faculty and the companies. The world of work is changing very rapidly. Keeping this in mind, a strong liaison with the industry is maintained for continuous monitoring of changing trends and conditions in the global job market. The Placement Cell has undertaken several measures to attract companies to recruit fresh talent nurtured on the campus. In order to reduce the gap between candidate skills and meeting industry standards, the cell organized a two-day pre-event in soft-skills and professional etiquette called “Skillomatics” by eminent personalities from the corporate world. The topics covered during the two days ranged from importance of internships and placements to interview skills and group discussions to corporate etiquette and business grooming. The Placement Cell has also made its presence felt on social media such as Facebook (2494 following), Instagram, LinkedIn. It has created an exclusive website for the registration of the students. A Career Fest 2020 was organized in the college from 10th to 13th February 2020. Twenty-nine colleges participated in this event and around 1052 students attended the career fest. More than 58 companies participated in the fest conducting around 4000 interviews in the span of 4 days. In addition, 14 other companies visited the campus apart from the career fest 2020. A hundred and ten students have been placed with some of the prominent recruiters including Media.net, Global Business Services, Willios Wilson Tower, Equity Rights, SKM Tech Mahindra. The consistent efforts of the Placement Cell, their outcomes and response of the students along with industry response stand out as a distinctive feature of the college.