Report of the educational trip to Sahanu Textiles

(Manufacturing unit)

As a part of entrepreneurship activities, students of TY. B COM were taken to Sahanu textile unit in Bhiwandi on 10/12/22.

The proprietor took the students around the unit and introduced them to various machines, the production process and the safety standards required in manufacturing. The export marketing students were briefed on the uniqueness of packaging for exports, how "marking" and "labelling" serve exporters. They were shown in detail the documentation required for exports.

Outcome:

- 1. Students gained sector specific exporting knowledge which is beyond textbook learning.
- 2. Exposure to challenges and opportunities in textile exports was a learning experience.
- 3. Students carried several business ideas home as self employment opportunities.