S.K.SOMAIYA COLLEGE OF ARTS, SCIENCE AND COMMERCE VIDYAVIHAR MUMBAI 400 077.

University of Mumbai-Cluster No. 02

ONLINE EXAMINATION TIMETABLE

BACHELOR OFARTS MASS MEDIA COMMUNICATION (BAMMC) - SFC SECTION

TYBAMMC-(SEM-V) (CHOICE BASED) (10GP) (R-2021-22)-ATKT MARCH/APRIL-2022

DAY	DATE	TIME	COURSE NAME
Friday	25-03-2022	03:00 PM TO 04:00 PM	Reporting (Journalism)
			Copy Writing (Advertising)
Saturday	26-03-2022	03:00 PM TO 04:00 PM	Investigative Journalism (Journalism)
			Advertising and Marketing Research (Advertising)
Monday	28-03-2022	03:00 PM TO 04:00 PM	Global Media and Conflict Resolution (Journalism)
			Brand Bulding (Advertising)
Tuesday	29-03-2022	03:00 PM TO 04:00 PM	Business and Financial Jornalism (Journalism)
			Agency Management (Advertising)
Wednesday	30-03-2022	03:00 PM TO 04:00 PM	Mobile Jornalisn and New Media (Journalism)
			Direct Marketing and E-Commerce (Advertising)
Thursday	31-03-2022	03:00 PM TO 04:00 PM	News Media Management (Journalism)
			Consumer Behaviour (Advertising)

Sd/-

Convener Examination Committee